



Dhahabu Advanced Philanthropy Certificate

Executive Education



Do you work, or have an interest in, the field of philanthropy in Africa? Do you wish to develop your expertise and deepen your understanding of managing philanthropy foundations, performance measurement and reporting?

The Centre on African Philanthropy and Social Investment (CAPSI) at Wits Business School presents the certificate course:

Dhahabu Advanced Philanthropy Certificate

Who is it for?

Dhahabu means “gold” in Kiswahili. The course is aimed at managers and leaders in philanthropy on the African continent who wish to develop their expertise and strengthen their knowledge of the field. It is also for those who aspire to be change-makers in this field as well as for experienced professionals studying part-time for professional development.

Why a short course?

The aim of this short course is to deeply explore philanthropy and social investment at an advanced level with practical application of topics such as understanding philanthropy, advising private wealth, fundraising and ethics and much more.

What will I learn?

You will learn to:

- Discuss and evaluate the effectiveness of philanthropy in the African context
- Analyse the role of private wealth in Corporate Social Responsibility (CSR) / Corporate Social Investment (CSI)
- Evaluate African philanthropy and its role in organisational sustainability and in advancing sustainable development goals
- Apply different models of leadership and tools for managing financial resources in philanthropy
- Interpret different policies and laws governing social responsibility in the digital era

What are the modules?

Core topics

- Understanding and Analysing African Philanthropy
- Resource Mobilisation and Advancement for Non-profit Organisations and Higher Education Institutions
- Performance Measurement and Reporting
- Advising Private Wealth
- Managing Philanthropy Foundations and Non-Profit Organisations

Elective topics (choose two)

- African Philanthropy and Sustainable Development Goals
- Ethics in Philanthropy and the Digital Era
- Project Leadership ALP

Course Logistics

For registration please visit <https://wits-enterprise.co.za/c/dhahabu-advanced-philanthropy>

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