



Fedha Introduction to Philanthropy Certificate

Executive Education



Do you work, or have an interest in, the field of philanthropy in Africa? Do you wish to develop your expertise and deepen your understanding of corporate social responsibility and the role of business in society?

The Centre on African Philanthropy and Social Investment (CAPSI) at Wits Business School presents the certificate course:

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Who is it for?

Fedha means “silver” in Kiswahili. The course is aimed at individuals who wish to develop expertise and strengthen their knowledge of philanthropy as people managing and leading in the field on the African continent. It is designed for participants with an interest in philanthropy and those who aspire to be change-makers in this field, as well as for experienced professionals studying part-time for professional development.

Why a short course?

This short course, which is focused on philanthropy in the African context, will empower the advocates and participants in philanthropic activities to gain insight into, and be pioneers in, philanthropy within the African context.

What will I learn?

You will learn to:

- Describe the role of social responsibility for organisations and communities
- Investigate business responses to African perspectives on philanthropy
- Appraise and manage resources within the social responsibility sphere
- Evaluate the effectiveness of corporate social responsibility within the African context
- Investigate the role of community foundations in philanthropy
- Outline the role of leadership and digital innovation in philanthropy

What are the modules?

Core topics

- Introduction to African Philanthropy
- Finance for Social Enterprises and Non-Profit Organisations (NPOs)
- Principles and Fundamentals of Fundraising
- Corporate Social Responsibility – Business in Society

Elective topics (choose two)

- Digital Technology and Leadership
- Introducing Community Foundations
- Venture Philanthropy



Course Logistics

For registration please visit <https://wits-enterprise.co.za/c/fedha-introduction-to-philanthropy>

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