

online
masterclass

Corporate Social Responsibility and Business in Society

Executive Education



Do you want to deepen your understanding of corporate social responsibility and investments? Do you feel strongly about the ethical role that business should play in the development of African societies? Do you want to be equipped to lead a team in creating and implementing corporate social investments and projects in your organisation?

The Centre on African Philanthropy and Social Investment (CAPSI) at Wits Business School presents an online masterclass:

Corporate Social Responsibility And Business In Society



Who is it for?

This masterclass is aimed at individuals with an interest in the field of philanthropy and social investment in Africa, or who are responsible for CSR in their organisations. It is also designed for those who aspire to be change-makers in this field, as well as for experienced practitioners in the field who would like to develop themselves professionally.



Why a masterclass?

Masterclasses give delegates an opportunity to attend a short class which focuses on only one area of interest. This 'laser' approach to learning suits busy professionals who are not able to attend longer courses.



What will I learn?

The following topics will be covered:

- The role of business in society
- The evolution of CSR in the business environment
- Social investments
- Impact investing
- Sustainability reporting and auditing
- CSR in practice
- Community development



Course Logistics

Mode of delivery: Online (two full days)

Cost: R3 750.00

To register or for more information, please contact:

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